



## Rhode Island Center Assisting those in Need

*- The largest food pantry in southern Rhode Island -*

### **RICAN Monthly Food Theme Program**

#### **What is the RICAN Monthly Food Theme Program?**

RICAN distributes a specific selection of food to all guests participating in our weekly food distribution. The selection of food is unique compared to what is distributed the other weeks within the month and done in the concept of a theme. We trialed this concept in July and the response was overwhelmingly positive to where we began deploying this monthly. We wanted to give our guests a different selection than the typical shelf staple items generally received.

#### **How often and when does the program run?**

One week a month - typically the last week of the month during each of the four food distributions.

Food Distribution schedule:

Wed am: 9:30 am – 11:30 am ; Wed pm: 6:30 pm – 7:30 pm

Thurs am: 9:30 am – 11:30 am; Fri pm: 2:00 pm – 3:00 pm

#### **What is an example of a Monthly Food Theme?**

Our first food themed month took place in July 2020 where we distributed hot dogs, hamburger, ketchup, mustard, relish, hot dog/hamburger buns and potato chips.

#### **How can my business become involved in the program?**

RICAN welcomes local business sponsorship support. This would include covering the food costs along with the option to volunteer during the distribution shifts

#### **How much does it cost per month?**

The cost varies depending on the theme. It can range from \$300 - \$600 typically, but is negotiable

#### **If my business were to sponsor a monthly theme, how will we be recognized?**

Along with social media recognition, RICAN will display signage during each of the distribution shifts: “this month’s food theme sponsored by.....” Informing everyone coming through who supported

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[www.rhodeislandcan.org](http://www.rhodeislandcan.org)

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